



National Traffic Incident Response Awareness Week 2019

TEAM Stands For Traffic Emergency Actions Matter
SAFETY IS A TEAM EFFORT!



NATIONAL TRAFFIC INCIDENT RESPONSE
AWARENESS WEEK
NOVEMBER 10-16, 2019



ALL PARTNERS WEBEX, NOVEMBER 8, 2019

SAFETY IS A TEAM EFFORT

Traffic Emergency Actions Matter

☐ SHARING IN MONTHLY CALLS ANY IDEAS TO

- ✓ Promote across all communication channels
- ✓ Promote across all disciplines in our practice
- ✓ Promote public role in TIM safety

What is planned for 2019?

All states have reported on the following common ideas:

DMS signs: Focus on concerted individual state awareness and coverage

Social media: Focus on interaction in various platforms shared with partners

Media push: Focus on earned media attention through special events, media releases, but also including paid media programming in Missouri for the first time

Training; Beyond an overall push, some states are issuing instructor challenges, while others are concentrating on very large-scale training, or training across a corridor

Outreach/Public Events: Statewide conferences, open houses that are multi-disciplinary, a responder ride with response vehicles on I-95 and I-75, functional and full-scale exercises and demonstrations

Alabama
Alaska
Arizona
Arkansas
California
Colorado
Connecticut
Delaware
Florida
Georgia
Hawaii
Idaho
Illinois

Indiana
Iowa
Kansas
Kentucky
Louisiana
Maine
Maryland
Massachusetts
Michigan
Minnesota
Mississippi
Missouri
Montana

Nebraska
Nevada
New Hampshire
New Jersey
New Mexico
New York
North Carolina
North Dakota
Ohio
Oklahoma
Oregon
Pennsylvania

Rhode Island
South Carolina
South Dakota
Tennessee
Texas
Utah
Vermont
Virginia
Washington
West Virginia
Wisconsin
Wyoming

States roll call monthly

- Puerto Rico
- Associations
- Interested parties

33 states have reported on
plans in monthly calls so far

One last thing!

Please share what you can (video, releases, messaging, etc.) with

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